



# Importance of Inclusion


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# Inclusive Planning

A process whereby all stakeholders (especially participants and coordinated transportation partners) are actively and meaningfully involved in the plan's development.




# Human Centered Design

A creative approach to problem solving that starts with the people you are designing for [with] and ends with new solutions tailor-made to suit their (older adults, people with disabilities, caregivers) needs.

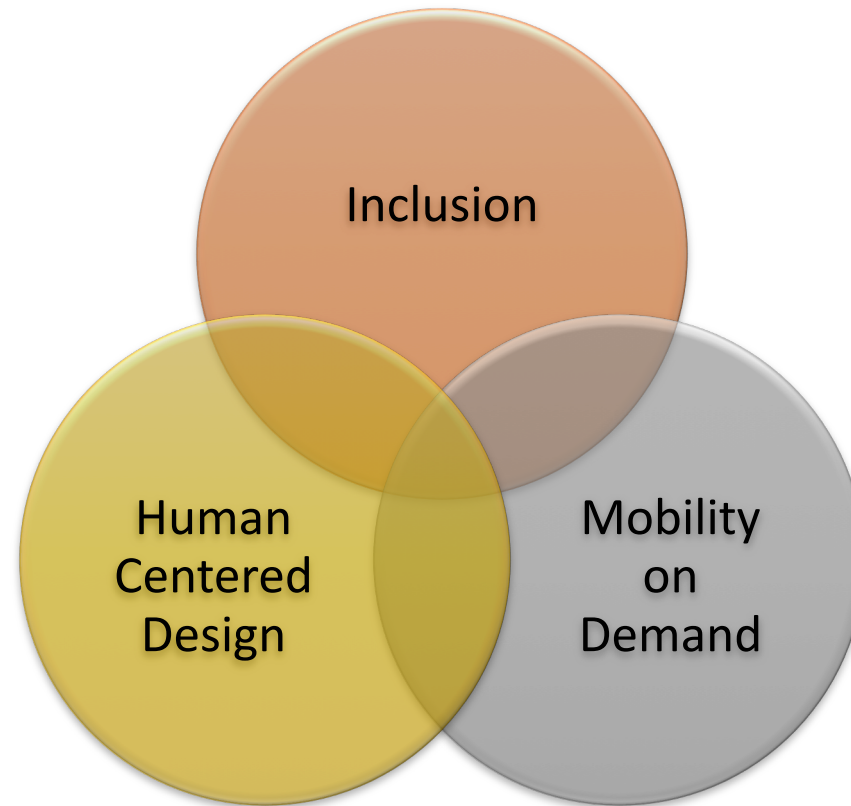


# Mobility on Demand


**MOD** is a multimodal, integrated, automated, connected, innovative, user-focused approach...to provide improved mobility options to all users in an efficient and safe manner.



# Inclusive Mobility on Demand



## **Successes: approaches that have worked to increase Inclusion**

- **Evolving steering committee members & roles**
  - **Participant-led focus groups**
  - **Town halls & community meetings that invite open dialogue**
  - **Using mixed media to reach everyone**
  - **Understanding stakeholder and participant roles**
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# Ways to promote inclusion

- Education for everyone/the solution is in the room
- BORPSAT: “bunch of the right people sitting around the table” – does it look like your community?
- Openness to new ideas/thinking outside the box
- Recognizing and seizing opportunities
- <https://transitplanning4all.org/resources/tip-sheet-planning-inclusive-meetings/>