



# INCLUSIVE CIVIC ENGAGEMENT STRATEGIES

for transit planners & community advocates

## FOCUS GROUPS



### **Strengthen and secure ideas.**

Focus groups are led by a trained facilitator and used to learn about views, beliefs and experiences on specific transportation topics and/or populations.

## PUBLIC FORUMS



### **Communicate your vision.**

Public forums bring together people of diverse backgrounds to present a plan of action and further identify, discuss, and solve inclusive transit issues.

## ONLINE PLATFORMS



### **Educate and increase awareness.**

Online platforms aim to increase public participation, identify problems and solutions, and increase awareness on particular transportation issues, programs and policies.

## COMMUNITY MAPPING



### **Brainstorm solutions.**

Community mapping is a tool for identifying various assets and resources within a specific geographic area through the direct participation of community members.